

<b>Policy Number:</b>	<b>C-315</b>
<b>Policy Owner:</b>	<b>Recreation, Parks and Community Services</b>
<b>Adopted By:</b>	<b>Council</b>
<b>Adoption Date:</b>	<b>2010 September 07</b>
<b>Effective Date:</b>	<b>2010 September 07</b>
<b>Date Last Amended:</b>	<b>2019 December 10</b>
<b>Date Last Reviewed:</b>	<b>2019 November 27</b>

## Purpose

- 1 This policy establishes the Parks Tribute Program that offers an opportunity to pay tribute to people and life events in Rocky View County (the County) parks.



## Policy Statement

- 2 Council understands the importance of commemorating special people and occasions. Through the Parks Tribute County's Program, donors can pay tribute to individuals, groups, or projects that celebrate life and mark achievements.
- 3 Council recognizes the value and importance parks play in the enjoyment and participation of healthy lifestyles. The County's network of parks is diverse and offers a variety of accessible recreational and social opportunities for users of all ages and abilities to experience. Donors participating in the Tribute Program contribute to the enhancement of County parks.



## Policy

- 4 Tribute plaques are available for purchase and installation on eligible park furniture where available and deemed appropriate by the County.
- 5 The *Master Rates Bylaw* establishes the purchase price of a tribute plaque and any related costs.
- 6 The County issues a tax receipt to the donor as per applicable Canada Revenue Agency requirements.
- 7 Donors own the tribute plaque installed on eligible park furniture.

- 8 The County reserves the right to approve the tribute plaques’ content and messaging.
- 9 The County installs and maintains tribute plaques for the duration of the tribute term.
- 10 When the tribute term expires, the County invites donors to apply for a tribute term extension at a reduced rate as indicated in the *Master Rates Bylaw*.
- 11 The County returns tribute plaques to the donor when the tribute term expires.



## References

Legal Authorities	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
Related Plans, Bylaws, Policies, etc.	<ul style="list-style-type: none"> <li>• Rocky View County <i>Master Rates Bylaw</i></li> <li>• Rocky View County <i>Parks and Open Space Master Plan</i>, as adopted by Council resolution no. 1-11E31-05, as amended or replaced from time to time</li> <li>• Rocky View County <i>Parks and Pathways: Planning, Development and Operational Guidelines</i>, 2013</li> </ul>
Related Procedures	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
Other	<ul style="list-style-type: none"> <li>• N/A</li> </ul>



## Policy History

Amendment Date(s) – Amendment Description	<ul style="list-style-type: none"> <li>• 2019 December 10 – Council amended to include new policy template, County standards, and changes to program</li> </ul>
Review Date(s) – Review Outcome Description	<ul style="list-style-type: none"> <li>• 2019 November 27 – Minor changes needed to align with County practices and standards</li> </ul>



## Definitions

- 12 In this policy:
  - (1) “County” means Rocky View County;
  - (2) “donor” means an individual, organization, or group who purchased a tribute plaque;

- (3) “eligible park furniture” means benches, picnic tables, and bicycle racks located in County parks that are available and suitable for installation of a tribute plaque;
- (4) “*Master Rates Bylaw*” means the Rocky View County bylaw known as the *Master Rates Bylaw*, as amended or replaced from time to time;
- (5) “purchase price” means the cost to purchase a tribute plaque for the tribute term as established by the *Master Rates Bylaw*;
- (6) “Rocky View County” means Rocky View County as a municipal corporation and the geographical area within its jurisdictional boundaries, as the context requires;
- (7) “tribute” means the process by which recognition of a person or a life event is established;
- (8) “tribute plaque” means a cast bronze plaque that is purchased by a donor and affixed to eligible park furniture for a tribute term; and
- (9) “tribute term” means the initial purchased duration of ten years that a donor’s tribute plaque can be affixed to eligible park furniture.